Westway Urban Design Strategy November 2019

# **AREA STRATEGIES AND QUICK WINS**

## **MAXILLA WALK**

A Place where the Communities of North Kensington come together

# A rejuvenated community focussed area, with new community uses set around improved public and green spaces

A process led by the communities of North Kensington, Maxilla will be an rejuvenated hub with new and improved social, community, and leisure spaces. It will be an exemplary co-designed project. Provision for young people through skills and training, arts and culture and safe spaces to hang out will be key along with providing for the needs of all generations and groups to improve wellbeing and economic outcomes. Opportunities to improve land use and create safer routes, improved green space and create a central meeting area could be explored as shown here.

## **Making It Happen**

Many of the proposals will require collaborative and partnership working. Maxilla Advisory Group, Grenfell United, RBK&C Adult Care Social Club, ACAVA, Bikeworks, Dale Boxing, Bramley Road Shops, the Ribbon Building developers, Bramley Adventure, Forest Garden School.

Generally, all tenants and businesses occupying space under the Westway and surrounding residents.

### **The Area Today**



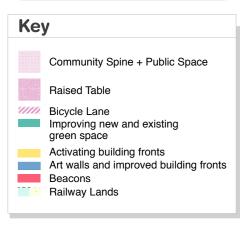




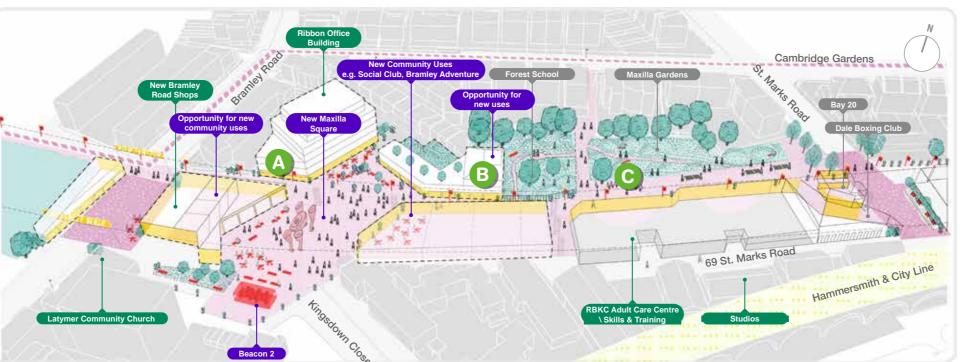














- Base for flexible community uses
- Billboard on pollution levels and up to date information

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#### SITE SPECIFIC QUICK WINS | Year 1

 Public realm improvements to Maxilla Gardens – new resin bonded gravel path and removal of railings along St Marks Road

#### SHORT TERM | Years 2 to 4

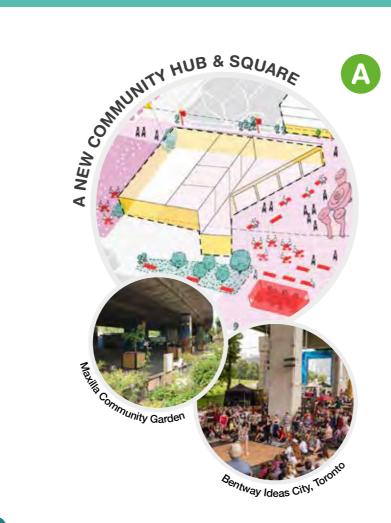
Beacon 2 - see 'Beacons'

#### **Creating a Community 'Street'**

- Improve east west pedestrian connections through lighting, public art, and paving
- · Family of street furniture to unite 'the Street'
- New 'Street' lighting posts and integrating event infrastructure

#### **Green and Clean / Activate the Public realm**

 Redesign the gardens with new tree planting, soft landscaping, pathways and lighting.
 Integrate sustainable drainage and address level changes.



Active frontages from refurbished Adult Social Care and strong links to Maxilla Gardens

#### A thriving and Sustainable Economy

New adult support, skills and training centre with links to local higher education facilities and services



#### LONG TERM | Years 5 to 10

#### Creating a Community 'Street'

- Improve east west pedestrian connections through lighting, public art, and paving
- East west pedestrian and cycle route created
- Create northern pedestrian and cycle link to reinforce the 'Street'

## A thriving and Sustainable Economy / Art Culture and Creativity

· Opportunity to provide new community uses

# Activate the Public realm / Art Culture and Creativity / Green and Clean

- Provide infrastructure for events and decorated columns / feature lighting
- New tree planting and exotic green project in collaboration with local communities



- New development to the east of the Ribbon Building and adjacent to the Forest School. Opportunity for sustainability focus / healthy living centre to be at the forefront of thinking, communication and implementation (on principle of the Garden Museum, Lambeth) A workshop and exhibition and information centre
- Includes community / retail uses at ground level and potentially re-provided artist studios (ACAVA)
- Forest Garden School revealed and contributes to enhanced green feel and greater access for locals